



2011 Hawaii Certification Class

CLEANOLOGY 411

The Science of Cleaning

Professional Cleaning As a Career

Created by Elaine Simon and Rose Galera, C.E.H.

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2010 IEHA Boot Camp Members

The Business of Cleaning

The cleaning industry generates billions in annual revenues in the United States alone and ranks as one of the world's big 10 businesses. It's also nearly recession proof, due to the nature of cleaning as an essential and necessary part of daily life. As a growing industry and with many seasoned cleaning professionals now reaching retirement age — there are plenty of opportunities and careers available in the field of professional cleaning.

Cleaning Careers:

Facility types: hospitals, nursing homes, hotels and resorts, retirement homes, educational facilities, retail stores, shopping centers, government buildings, commercial office buildings, residential homes

Frontline positions:

Housekeeping aides, Guest Room Attendants (GRA), Utility Workers, House Persons, Project Specialist, Custodians/Porters, Personal Housekeepers.

Management positions:

Director of Housekeeping Services, Executive Housekeeper, Environmental Service Director, Facility Maintenance Manager, Project Manager.

Salaries:

According to a 2010 salary survey conducted by the IEHA, International Executive Housekeepers Association, cleaning professionals earn competitive wages. Most frontline employees make between \$9.51 and \$15 an hour.

Salaries

In general, the IEHA survey found that colleges and universities pay frontline employees higher wages. Those in management positions average salaries between \$48,685 and \$86,000 a year. An individual's education, knowledge, skills and experience impacts his or her earning potential.

Professional Support:

A valuable resource for cleaning professionals is the International Executive Housekeepers Association (IEHA), which represents 3,500-plus persons employed in facility housekeeping at the management level. IEHA provides its members leadership opportunities, resource materials, education program, certification designations, employment referral services, a technical question hotline, networking, an annual convention and trade show with education sessions, and a monthly trade publication.

Education and Certification:

Education is a top priority of the International Executive Housekeepers Association, Inc. to increase Professionalism of the industry globally. Recent surveys results show that IEHA's educational program significantly enhanced job skills, knowledge, self-confidence, professionalism, and earning power.

IEHA's Annual Salary Survey, showed that members with REH or CEH designations have a higher earning potential as compared to members with no certification status.

CEH / REH Designations

REH designations increased earnings by \$20,000 more per year on average and CEH designations increased earnings \$5,000 more per year, on average, than members without certification. The Return on Investment (ROI) from their education, 77% believed IEHA programs yielded 100% -1,000% or greater ROI. REH / CEH status is renewed every 3 years by examination or by submitting 30 hours of (CEU) continued educational credit, requiring keeping abreast of Cleaning Trends and Technology essential. IEHA also offers continuing education through its Professional Education Credentialing Programs (PECP), IEHA-sponsored seminars and work-shops.

IEHA PECP Program

The PECP consists of the Managing for Effect Series of 5 modules and the Technical and Administrative Series of 11 modules, as listed;

Management Series

Management Philosophy and Style, Communication, Planning and Organizing, Staffing and Staff Development, Continuous Improvement,

Technical/Administrative Series

Housekeeping Techniques, Work Controls, Pest Control, Chemical Controls, Waste Management, Purchasing, Accounting & Budgets, Microbiology, Safety & Security, Interiors, and Laundry & Linens.

To learn more about IEHA, the Educational and PECP programs visit www.ieha.org.

or Contact

Rose Galera at (808) 678-8021

Email: galerar002@hawaii.rr.com

“Learning is never an end product. It's a Continuous Process.”

“ Knowledge Knows No Boundaries.”